

# GEZIRA

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≈ INVESTMENT GROUP ≈

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• COMPANY PROFILE •

JANUARY 2022

An aerial photograph of a city at sunset. The sun is low on the right side of the frame, casting a warm, golden glow over the scene. A wide river flows through the city, with a long bridge spanning across it. In the foreground, there are several large, modern buildings, including a prominent one with a yellow facade. The city skyline is visible in the background, with many buildings and a hazy atmosphere. The overall scene is a mix of urban development and natural beauty.

**INTRODUCTION TO  
GEZIRA INVESTMENT GROUP (GIG)**

**COMPANY BRIEF**

“Vision .. Perseverance .. Execution of dreams beyond reach to most.”

**1984**

Gezira Travel

**1992**

Group Establishment

**+850**

Total Number of Employees

**1,020**

Total Number of Hotel Rooms

**3**

Hotels Owned

**4**

Tourism Service Companies

**5**

Operating Restaurants

**TABA - SOUTH SINAI, EGYPT**

- 1. Avicennia Hotel - 5 Star Hotel (300 Rooms)
- 2. BeauRivage Hotel - 5 Star Hotel (650 Rooms)

**ZAMALEK - DOWNTOWN CAIRO, EGYPT**

- 1. Gezira Investment Group Headquarters
- 2. Gezira Travel Agency Main Offices
- 3. GT Beds Main Offices
- 4. Hala Limousine Car Services
- 5. Nile Maxim Cruising Boat & Restaurants
- 6. Gezira Boutique Hotel
- 7. The Famous Pub 28 Restaurant

**DUBAI, UAE**

- 1. Gezira Travel Office
- 2. GT Beds Secondary Office

**EXECUTIVE BOARD MEMBERS**



**Magdy Rizkalla**  
Chairman & CEO  
Gezira Investment Group  
CEO Gezira Travel



**Dr. Nader El Biblawy**  
Vice Chairman GIG,  
CEO Gezira Travel & Current Head of Egypt's  
Travel Agents Association



**Karim El Biblawy**  
Board Member GIG,  
CEO GT Beds  
& MD Maxim Restaurants

*Professional Experience (40+ Years)*



Real Estate



Tourism



Hospitality



Founded GGTI  
Company Owning 2 Hotels in Taba - 1999



Founded Maxim Restaurants - 1996



Founded Gezira Investment Group -1992



Took Charge of Pub 28 Management – 1988



Founded Gezira Travel - Tour Operator &  
Travel Agency 1984



Faculty of Commerce - Business Management  
Cairo University 1981



College De La Sainte Famille – Jesuites  
Graduate Class of 1977

*Professional Experience (40+ Years)*



Healthcare



Tourism



Hospitality



Member of Egyptian Kuwaiti Cooperation  
Council 2015 -2018



Active Member & Current Head of Egypt  
Travel Agents Association – 1997 to Date



Gezira Investment Group  
Vice Chairman 1992 To Date



CEO Gezira Travel 1986 to Date



Specialized Master Degree in Hematology  
Cairo University 1985

Bachelor of Medicine, Bachelor of Surgery  
KasrAlainy School Of Medicine –  
Cairo University 1980



College De La Sainte Famille – Jesuites  
Graduate Class of 1973

*Professional Experience (15+ Years)*



Tourism



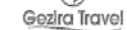
Hospitality



Technology



Gezira Travel Vice President - 2013 to Date  
GT Beds Founder & CEO - 2015 to Date



MBA Program EADA - Barcelone 2011-2012  
Exchange MBA Program Ucema  
Buenos Aires 2012-2013



Hilton Hotels  
Regional Corporate Account Manager  
2006 - 2008



Le Lana Hotel – Courchevel France  
2005 - 2006



B.A in Mass Communications –  
American University in Cairo 2005




















American International School - Cairo  
Graduate Class of 2001

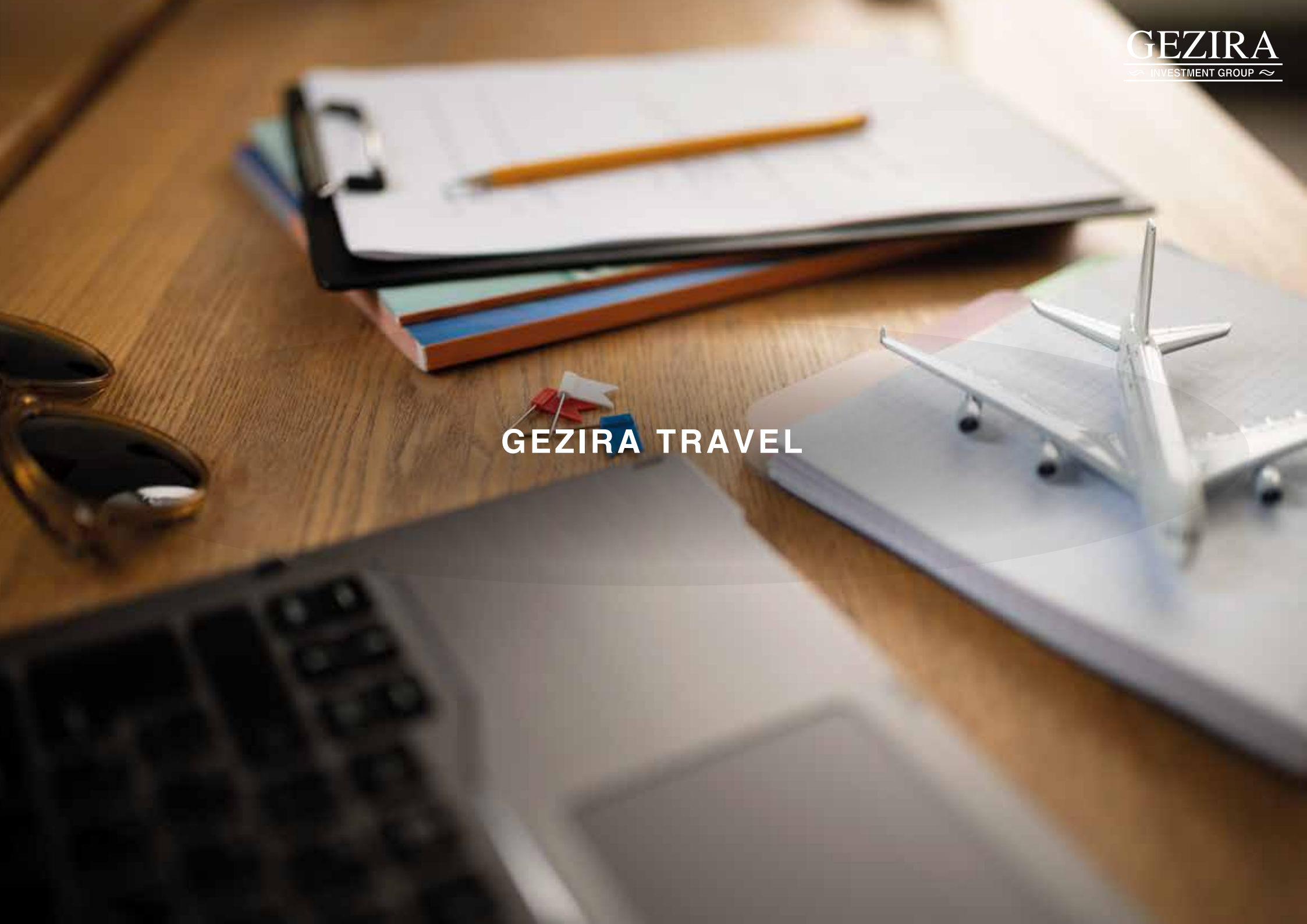
A photograph of a desert landscape featuring several camels in the foreground. One camel is standing on the left, facing right, wearing a colorful, patterned saddle blanket with red, blue, and white geometric designs. Another camel is kneeling in the center, also with a similar saddle blanket. In the background, the Great Pyramids of Giza are visible under a clear blue sky. The ground is dry and sandy.

GIG TOURISM SERVICE COMPANIES

## 4 DIFFERENT COMPANIES SERVING GIG CLIENTS ACROSS THE GLOBE

Company	Breif	Services Offered	Information
	<p>Founded in 1984 Gezira Travel is a tour operator &amp; a travel agency recognized by the Ministry of Tourism as one of the Top Twenty tour operators promoting tourism in Egypt.</p> <p>The company offers its clients 24/7 customer service, available through its 300 multilingual professionals located all over Egypt.</p>	<ul style="list-style-type: none"> <li> Incoming</li> <li> Outgoing Leisure Dept.</li> <li> Ticketing</li> </ul>	<ul style="list-style-type: none"> <li> <a href="http://www.geziratravel.com">www.geziratravel.com</a></li> <li> <a href="https://www.facebook.com/geziratravel">www.facebook.com/geziratravel</a></li> </ul>
	<p>Founded in 2002 Halah is a limousine car service company that owns a big fleet of high-end cars available for rent to its clients with a well trained professional drivers 24/7 at their disposal.</p> <p>The company offers services to individual clients as well as big corporates and delegates participating in major conferences, events, conventions &amp; exhibitions.</p>	<ul style="list-style-type: none"> <li> Limousine Car Service</li> </ul>	
	<p>In 2014 Gezira Travel decided to expand regionally by opening an office in Dubai in order to serve well its GCC &amp; worldwide clients.</p> <p>Gezira Travel one of the biggest tour operator in the region represents around 850 retailers worldwide, receiving an average of 50,000 clients a year from all over the globe.</p>	<ul style="list-style-type: none"> <li> Incoming</li> <li> Outgoing Leisure Dept.</li> <li> Ticketing</li> </ul>	<ul style="list-style-type: none"> <li> Platinum Tower - I - Dubai United Arab Emirates</li> </ul>
	<p>Launched in 2015 GT Beds is a young, dynamic and fast-growing B2B platform that was born in order to ride the technology wave that is disrupting all industries including tourism.</p> <p>GT Beds cracked the code of travel brokerage as it strives to deliver a fast, cost-efficient and high-quality service across the globe.</p> <p>In a very short period GT Beds successfully become one of the leading platforms and the regional favorite partner for many of the big platforms such as Expedia.</p>	<ul style="list-style-type: none"> <li> Online B2B Booking Platform</li> </ul>	<ul style="list-style-type: none"> <li> <a href="http://www.geziratravel.com">www.geziratravel.com</a></li> <li> <a href="https://www.facebook.com/GTbeds">www.facebook.com/GTbeds</a></li> </ul>

GEZIRA TRAVEL



## About Gezira Travel

In an incomparable Charisma and a restless dream, Gezira Travel was born in 1984 to become one day A fortress in tourism. Never quitting our aim to provide personalized service and a first-class operation. Understanding the importance of being convenient to our customers, we are located in the Center of Cairo, in addition to branches distributed all over Egypt; Alexandria, Sharm El Sheikh, Hurghada, Taba, Luxor and Aswan.

Assigning Dr Nader Biblawi as the president of Gezira Travel to work with a team of 350 highly multilingual professionals, Gezira Travel today is recognized by the Ministry of Tourism as one of the Top Ten Tour Operators Promoting Tourism in Egypt. After 30 years of steady growth, Gezira Travel is now one of the leading Destination Management Companies with deep-rooted knowledgeable staff. and our office in Dubai, Gezira Travel Dubai. To provide our valuable partners with a wider range of services.

## Our Services

### Incoming Department

We proudly receive tourists from all around the world with different nationalities and have the pleasure to assist them in exploring the Beauty of Egypt. We are the Top Ten producers by several International five stars hotel chains

### Outgoing Leisure Department

Not only do we take off the burden of travel procedures and make sure that our customers get a pleasant stay abroad, but we also intend to provide them a life time memorable journey.

Our goal is to cover the world and tell you about everything we can from the most luxurious hotels and resorts, to small and large properties for budget conscious couples. We'll help you find just the right spot for you and give you insiders' tips to make your vacation hassle free.

Whether you choose a honeymoon package or Business Trip or Family Vacation, we'll help you to make sure that your trip will be just as you dreamed.

## Our Services

### **MICE Tourism:**

Since 1984 we've been having our specialized MICE department of dedicated travel professionals. We know how to make a First Class Event. Location, organization and service are the most important factors in making your event a success. Egypt as a destination offers a wide range of amazing locations and unique ideas.

Our devoted professional staff works in close consultation with our partner hotels to create imaginative programs which assists in meeting our aim "exceed our client's expectations with a top quality service". We have our special MICE department that has the ability to make a First Class Event by knowing the components of success [creativity, accuracy in the minutest details, challenging ideas and more...].

With our powerful strength in negotiations that lies in the long relationships with all chain hotels plus our dedicated and flexible team, we make every wish comes true.

**Conferences, Events, Meetings & Conventions:** we can assure you of our accuracy on the most details. We offer the total package Airport meet & assist, transportation, hotel bookings, conference venues, registration, audio-visual services, interpretation, badges, conference bags, materials...etc. We are committed to make each event unique.

### **Incentives:**

Incentive programs are much more than a simple reward system, they are intended to inspire and motivate. Our skilled team are always present in coming up with challenging ideas that has to do with our culture. Through our experts we organize an exceptional & memorable experience within the budget, interests, needs and lifestyle of each group in making their dream a reality!

We offer superb ideas of welcoming cocktails, activities, teambuilding, gala events and branding.

### **Luxury Travel & VIP Services:**

We understand that time means money; hence our highly trained staff can anticipate the needs before the client requests. Personalized attention is given to you from the day you plan your trip to the day you safely return home.

Our highly trained and deep rooted knowledgeable team is available 24 hours to ensure you; Extra comfort and more personal care, level of perfection with elegant simplicity and peace of mind during the entire trip.

### **Business Travellers:**

We have the efficiency to perfectly handle their requirements on a tight schedule and to function at top efficiency with the constant changes that evolves during their stay.

An aerial photograph of a city, likely Cairo, Egypt, featuring a wide river (the Nile) and a complex highway interchange. The city skyline is visible in the background under a clear blue sky. The image is overlaid with a dark, semi-transparent filter.

# GEZIRA

≈ INVESTMENT GROUP ≈

THANK YOU  
FOR YOUR TIME